

# Vance Mix

Senior Product Designer | Enterprise Platforms in Regulated Environments

Remote | United States

760-815-0395  
vmix@vmdezine.com  
vmdezine.com

## Skills:

### Product & Systems Design

- Enterprise workflow systems
- Compliance-aware interaction design
- Data-heavy interface architecture

### Delivery & Collaboration

- Cross-functional product delivery
- Complex workflow modeling & validation
- Stakeholder alignment & design reviews

### Design Execution

- Risk-sensitive interface design
- Multi-step workflow architecture
- Design systems & component libraries

### Outcomes & Optimization

- Usability improvement & flow optimization
- Trust-building and decision-support UX
- Iterative improvement post-launch

## Experience:

### Senior Product Designer | 2025 - 2026

#### Koala T Herbals

Owned end-to-end product design for a production eCommerce platform operating within regulatory constraints.

- Led end-to-end design of a transactional eCommerce platform operating within regulatory constraints, including payment processing, tax logic, and operational tooling.
- Designed workflow-heavy internal systems supporting inventory management, order processing, and content operations.
- Implemented analytics-driven optimization to improve conversion while maintaining compliance boundaries.
- Partnered closely with engineering early in the design process to ensure feasibility, reduce rework, and support on-time delivery.
- Maintained system-level visual and interaction consistency across products in a regulated environment.

### Senior Product Designer | 2022 - 2025

#### FM Global (Factory Mutual Insurance Co)

Global property insurance and loss prevention organization undergoing enterprise digital transformation.

- Led redesign of a multi-product insurance platform supporting client-facing claims and internal operational workflows across a regulated environment.
- Re-architected end-to-end claims lifecycle flows, reducing average payout timelines by ~50% while preserving compliance requirements.
- Simplified compliance-driven intake and validation processes to reduce operational friction and data errors.
- Partnered with engineering and cross-functional stakeholders to deliver system-level UX consistency across high-risk, data-heavy workflows.
- Maintained interaction and visual consistency across interconnected enterprise products.

## Senior Product Designer 2021 - 2022

[KROW.ai](#)

Enterprise hiring platform focused on workflow automation and data-driven applicant tracking for mid-to-large organizations.

- Designed workflow-heavy product features supporting application intake, automation, and visibility across hiring pipelines
- Delivered production-ready, high-fidelity interfaces with a focus on usability, scalability, and system consistency.
- Collaborated with front-end engineering to ensure designs translated cleanly into maintainable implementations
- Contributed to the evolution of a shared design system used across multiple product surfaces

## Senior Product Designer / Design Manager 2016 - 2021

[Symphony Talent](#)

Enterprise SaaS platform for recruitment marketing, CRM/ATS, and analytics..

- Led design strategy and delivery across three enterprise products supporting large-scale recruitment workflows.
- Played a key role in launching a new platform within a year, contributing to user adoption and positive customer feedback.
- Scaled and mentored the design team, improving delivery speed and cross-functional collaboration.

## Education & Professional Development:

BSc. - **Graphic Design** - Art Institute of California- San Diego, California.

NN/g - UX Certification - (*In progress*)